

## STORYCENTER PUBLIC WORKSHOP COURSE GUIDE: 2017

STREAM	LEVEL	WORKSHOP TITLE	PRICE	FORMAT	LENGTH
<b>DIGITAL STORYTELLING</b>	Intro	Intro to Digital Storytelling	Free	Online	1 hr
	Foundational	WeVideo Webinar	\$295	Online	12 hr
		The Digital Storytelling Workshop	\$495/595	In person	3 days
	Intermediate	Stories Seen	\$395	In person	2 days
		Sound and Story	\$395	In person	2 days
		iOStory	\$395	In person	2 days
	Advanced	Digital Storytelling Master Class	\$1,195	In person	4 days
		Digital Storytelling Facilitators' Intensive	\$1,495	In person	4.5 days

<b>STORYWORK</b>	Intro	Intro to Storywork Webinar	Free	Online	1 hr
		Storywork Webinar	\$100	Online	4 hr
	Foundational	The Writers' Group	\$395	Online	20 hr
	Intermediate	Storywork Facilitation	\$395	In person	2 days

<b>PUBLIC HEALTH</b>	Intro	Intro to Public Health in DS Webinar	Free	Online	1 hr
	Foundational	Public Health Webinar Series	\$75/300	Online	2hr/10hr

<b>EDUCATION</b>	Intro	Intro to Education in DS Webinar	Free	Online	1 hr
	Foundational	Education Webinar Series	\$75/295	Online	2hr/10hr

### DIGITAL STORYTELLING PROFESSIONAL PACKAGE

STREAM	LEVEL	WORKSHOP TITLE	PRICE	FORMAT	LENGTH
<b>DIGITAL STORYTELLING</b>	Foundational	The Digital Storytelling Workshop	\$2,995	In person	3 days
	Advanced	Digital Storytelling Master Class		In person	4 days
		Digital Storytelling Facilitators' Intensive		In person	4.5 days

### WORKSHOP GROUPING FOR EDUCATORS

STREAM	LEVEL	WORKSHOP TITLE	PRICE	FORMAT	LENGTH
<b>EDUCATION</b>	Intro	Intro to Education in DS Webinar	Free	Online	1 hr
	Foundational	The Digital Storytelling Workshop	\$495/595	In person	3 days
		WeVideo Webinar	\$295	Online	12 hr
	Foundational	Education Webinar Series	\$75/295	Online	2hr/10hr
	Intermediate	Storywork Facilitation	\$395	In person	2 days
Advanced	Digital Storytelling Facilitators' Intensive	\$1,495	In person	4.5 days	

## STORYCENTER PUBLIC WORKSHOPS : DIGITAL STORYTELLING

Level	Workshop Name and Description	Format	Length	Price	20% Sale
Intro	<b>Intro to Digital Storytelling Webinar</b>				
	Finding a story to share is a journey, often not an easy one. Yet sharing experiences about our lives is immensely rewarding and may even reveal unexpected outcomes. This free webinar is the first step of your digital storytelling journey and a gateway to further explorations of image, sound, and digital media.	Online	1 hr	Free	Free
Foundational	<b>WeVideo Webinar</b>				
	After 20 years of teaching the face to face version of our Digital Storytelling Workshop, the advent of cloud-based editing makes a fully online version of our well-tested curriculum possible. Over the course of six weeks, guided by experienced StoryCenter facilitators, you will craft and produce a two to four minute digital story based on a 300 word narration script.	Online	12 hr	\$295	<b>\$236</b>
	<b>The Digital Storytelling Workshop</b>				
	Since the development of our three day workshop model in the 1990s, we have helped some 20,000 people conceive and create their first digital story. The genre, a two to four minute short video – deeply personal, elegantly presented – has become a new form of communication, ideal for the social media world we now inhabit. Come to where the digital storytelling movement began, and experience the transformative power of digital storytelling!	In person	3 days	\$495/595	<b>\$396/476</b>
Intermediate	<b>Stories Seen</b>				
	This workshop puts image and design in the spotlight, focusing on the use of visual communication in digital storytelling. It veers away a bit from StoryCenter's traditional model of digital storytelling, which emphasize a facilitated process, to instead focus on issues of visual narrative, image design, and video — “ways of looking” in relation to media production. For those familiar with StoryCenter's digital storytelling model, this workshop is a chance to re-consider central premises of that model while exploring creativity.	In person	2 days	\$395	<b>\$316</b>
	<b>iOStory</b>				
	The mobile media revolution has changed the world. Five hundred million people have iOS devices that can capture image, video, and sound that can be refined, edited, and shared from anywhere at anytime. Using mobile media allows for flexibility in conceiving, producing, and editing stories on the fly. This two-day workshop adapts our Digital Storytelling Workshop curriculum to enable participants to explore tools for iPhone photography and video editing. Participants will each produce a two- to three-minute personal video story on the iPhone platform.	In person	2 days	\$395	<b>\$316</b>
Advanced	<b>Digital Storytelling Master Class</b>				
	The art of digital storytelling has evolved over the last 20 years. StoryCenter's staff has always worked to deepen an understanding of what it takes to make a powerful and beautiful digital story. Having made a digital story in one of our foundational workshops, the Digital Storytelling Master Class is an opportunity for you to further explore the form and the process, to recognize and hone your own digital storytelling style. You will make another story as we take you through each part in more detail and depth: how to talk about story, how to work in group and individual process, improve your writing and voice recording, refine your image selection process and editing techniques.	In person	4 days	\$1,195	<b>\$956</b>
	<b>Digital Storytelling Facilitators' Intensive</b>				
	At StoryCenter, our core technology is listening. We take the creation of safe, supportive and creative spaces seriously, and with humility. Our Digital Storytelling Facilitators' Intensive is designed for those interested in acquiring foundational skills for assisting or leading digital storytelling workshops. The workshop offers personalized skills assessment and focused opportunities to develop capacity in chosen content areas (story development, visual design, facilitation of individual and group processes, group management and technology teaching). We approach the workshop as a classroom within a classroom. You start with a two-day orientation. You then get the opportunity to put your skills to the test in direct support of a group of storytellers over the next two days. A final half-day is dedicated to unpacking the process, and to assist you in developing an individualized follow-up plan.	In person	4.5 days	\$1,495	<b>\$1,196</b>
<b>Digital Storytelling Professional Package</b>					
	At StoryCenter we see the art of Digital Storytelling as equal parts creativity and facilitation. We also understand that the breadth and depth of this art form, from crafting a story to learning the teaching process, cannot be captured within a single workshop experience. This combination of trainings, our Digital Storytelling Professional Package includes the Digital Storytelling Workshop, Digital Storytelling Master Class, and Digital Storytelling Facilitator's Intensive.	In person	12 days	\$2,995	<b>\$2,395</b>

<b>PUBLIC WORKSHOPS 2017 CALENDAR: DIGITAL STORYTELLING</b>		
<b>Intro to Digital Storytelling Webinar</b>		
First Mondays of each Month* (*September session is on Mon Sept 11, 2017)		Online
<b>WeVideo Webinar</b>		
Tuesday, February 07, 2017	to Tuesday, March 14, 2017	Online
Tuesday, May 02, 2017	to Tuesday, June 06, 2017	Online
Tuesday, November 07, 2017	to Tuesday, December 12, 2017	Online
<b>Digital Storytelling Workshop</b>		
Wednesday, January 04, 2017	to Friday, January 06, 2017	Berkeley, CA
Thursday, January 19, 2017	to Saturday, January 21, 2017	Denver, CO
Friday, February 10, 2017	to Sunday, February 12, 2017	Los Angeles, CA
Wednesday, February 22, 2017	to Friday, February 24, 2017	Berkeley, CA
Thursday, March 16, 2017	to Saturday, March 18, 2017	Denver, CO
Wednesday, March 22, 2017	to Friday, March 24, 2017	Berkeley, CA
Wednesday, April 12, 2017	to Friday, April 14, 2017	Berkeley, CA
Thursday, April 27, 2017	to Saturday, April 29, 2017	Boston, MA
Thursday, May 11, 2017	to Saturday, May 13, 2017	Denver, CO
Wednesday, May 17, 2017	to Friday, May 19, 2017	Berkeley, CA
Thursday, June 15, 2017	to Saturday, June 17, 2017	Chicago, IL
Wednesday, June 21, 2017	to Friday, June 23, 2017	Berkeley, CA
Thursday, July 13, 2017	to Saturday, July 15, 2017	Denver, CO
Wednesday, July 19, 2017	to Friday, July 21, 2017	Berkeley, CA
Wednesday, August 09, 2017	to Friday, August 11, 2017	Berkeley, CA
Thursday, August 17, 2017	to Saturday, August 19, 2017	Seattle, WA
Thursday, September 14, 2017	to Saturday, September 16, 2017	Denver, CO
Wednesday, September 20, 2017	to Friday, September 22, 2017	Berkeley, CA
Wednesday, October 18, 2017	to Friday, October 20, 2017	Berkeley, CA
Thursday, October 19, 2017	to Saturday, October 21, 2017	New York, NY
Thursday, November 09, 2017	to Saturday, November 11, 2017	Denver, CO
Wednesday, November 15, 2017	to Friday, November 17, 2017	Berkeley, CA
Thursday, December 07, 2017	to Saturday, December 09, 2017	Washington DC
Wednesday, December 13, 2017	to Friday, December 15, 2017	Berkeley, CA
<b>Stories Seen</b>		
Friday, January 20, 2017	to Saturday, January 21, 2017	Berkeley, CA
Friday, June 09, 2017	to Saturday, June 10, 2017	Berkeley, CA
Friday, November 10, 2017	to Saturday, November 11, 2017	Berkeley, CA
<b>iOStory</b>		
Friday, May 12, 2017	to Saturday, May 13, 2017	Berkeley, CA
Friday, September 08, 2017	to Saturday, September 09, 2017	Berkeley, CA
<b>Digital Storytelling Master Class</b>		
Monday, June 12, 2017	to Thursday, June 15, 2017	Lyons, CO
Monday, July 24, 2017	to Thursday, July 27, 2017	Berkeley, CA
Monday, August 07, 2017	to Thursday, August 10, 2017	Lyons, CO
<b>Digital Storytelling Facilitators' Intensive</b>		
Monday, January 09, 2017	to Friday, January 13, 2017	Berkeley, CA
Monday, August 14, 2017	to Friday, August 18, 2017	Berkeley, CA
Tuesday, October 24, 2017	to Saturday, October 28, 2017	Denver, CO

## STORYCENTER PUBLIC WORKSHOPS : STORYWORK

Level	Workshop Name and Description	Format	Length	Price	20% Sale
Intro	<b>Intro to Storywork Webinar</b>				
	What is StoryWork? This webinar offers an introduction to the use of story in our personal and professional lives, and the transformative potential of story for individuals, organizations, and communities. Requisite introduction for The Writers' Group and two day StoryWork Facilitation workshops.	Online	1 hr	Free	Free
Intro	<b>Storywork Webinar</b>				
	Sometimes a story is just waiting to be told, but the storyteller need some help to unearth its meaning and purpose, tone and focus, word choice and style. This one-day workshop is an in-person introduction to StoryWork: no media, no technology; just you, your words, and your voice.	Online	4 hr	\$100	<b>\$80</b>
Foundational	<b>The Writers' Group</b>				
	Building off of his two decades of research into story, personal work, and writing process, StoryCenter's founder and Executive Director Joe Lambert has developed an unique online writing workshop for anyone interested in exploring voice, concept, and genre in creative writing. Joe's 2014 book, Seven Stages: Story and the Human Experience, serves as the framework for the course, which develops participants' narrative and writing skills while exploring the stories each person brings.	Online	20 hr	\$395	<b>\$316</b>
Intermediate	<b>Storywork Facilitation</b>				
	Holding a space for deep listening and transformational learning is sometimes a calling, but it is also a skill that can learned and assessed. This two-day workshop offers participants tools and practice in facilitating StoryWork. More than ever, we need our helping professionals, our teachers, and our leaders to understand how to listen and support the emergence of voice.	In person	2 days	\$395	<b>\$316</b>

## PUBLIC WORKSHOPS 2017 CALENDAR: STORYWORK

<b>Intro to Storywork Webinar</b>	
Monday, February 13, 2017	Online
Monday, April 17, 2017	Online
Monday, June 19, 2017	Online
Monday, August 14, 2017	Online
Monday, October 16, 2017	Online
Monday, December 18, 2017	Online
<b>Storywork Webinar</b>	
Monday, March 13, 2017	Online
Monday, May 15, 2017	Online
Wednesday, September 13, 2017	Online
<b>The Writers' Group</b>	
Tuesdays: January 24, 2017 to March 07, 2017	Online
Tuesdays: October 17, 2017 to November 28, 2017	Online
<b>Storywork Facilitation</b>	
Monday, March 06, 2017 to Tuesday March 07, 2017	Berkeley, CA
Monday, September 11, 2017 to Tuesday September 12, 2017	Berkeley, CA

## STORYCENTER PUBLIC WORKSHOPS : PUBLIC HEALTH

Level	Workshop Name and Description	Format	Length	Price	20% Sale
<b>Intro</b>	<b>Intro to Public Health in Digital Storytelling Webinar</b>				
	Storytelling can be a valuable tool for public health researchers and practitioners. Our StoryWork methods support local community members in sharing first-person narratives and turning them into videos that can be used for training, community mobilization, advocacy, and more. These free, one-hour webinars offer participants a broad introduction to our work in public health, and an understanding of how our public health partnerships work.	Online	1 hr/session	Free	Free
	<b>Intro Webinar Session 1 - The Role of Narrative in Public Health</b>				
	Storytelling can be a powerful, multi-dimensional tool for community-based public health program enhancement, strategic communication, and advocacy. For the past 20 years, StoryCenter has been supporting researchers, educators, social justice organizers, and advocates in understanding how first person narrative and participatory digital media production can advance a broad range of public health goals. Please join us for this overview of our core methods and an exploration of how narrative can enhance your public health efforts.				
	<b>Intro Webinar Session 2 - Who's Watching? Sharing Public Health Digital Stories for Maximum Impact</b>				
In this era of media overload, personal stories that are honest and emotionally compelling can make significant contributions to public health education and advocacy. Since the late 1990s, StoryCenter has been collaborating with public health practitioners, researchers, and grassroots organizers on the development of unique, community- and technology-based methods for getting stories out into the world. This webinar offers an introduction to current thinking on strategies and platforms for distributing first-person media narratives of health and justice.					
<b>Intro Webinar Session 3 - Storytelling, Participatory Media, &amp; International Public Health &amp; Human Rights</b>					
For the past ten years, StoryCenter's Silence Speaks initiative has led the way in adapting our methods to support international public health and human rights promotion. This webinar offers an overview of the theory behind this work, a glimpse of current projects, and an introduction to the myriad ethical considerations that practitioners and advocates must address in designing impactful storytelling and participatory media efforts around the world.					
<b>Foundational</b>	<b>Public Health Webinar Series</b>				
	Storytelling and participatory media are powerful, multi-dimensional tools for public health research, strategic communication, community mobilization, and advocacy. For the past 20 years, StoryCenter has been supporting academics, educators, and advocates in understanding how first person narrative and digital media production can advance a broad range of public health and social justice goals.	Online	10 hrs/series 2 hrs/session	\$300/series \$75/session	TBD

## PUBLIC WORKSHOPS 2017 CALENDAR: PUBLIC HEALTH

<b>Intro to Public Health in Digital Storytelling Webinar</b>	
Storytelling, Participatory Media, & International Public Health & Human Rights	Wednesday, March 15, 2017
Introduction to Digital Storytelling for Public Health	Wednesday, May 10, 2017
Who's Watching? Sharing Public Health Digital Stories for Maximum Impact	Wednesday, July 12, 2017
Storytelling, Participatory Media, & International Public Health & Human Rights	Wednesday, September 13, 2017
Introduction to Digital Storytelling for Public Health	Wednesday, November 08, 2017